

ATHLETE SPONSORSHIP AGREEMENT

Location: _____ Effective Date: _____

Sponsor Information:

Full Legal Name: _____

Business Entity Type: _____

Address: _____

Contact Person: _____

Phone/Email: _____

Athlete Information:

Full Legal Name: _____

Date of Birth: _____ Address: _____

Phone/Email: _____

Sponsorship Details:

Term of Agreement: _____

Sponsorship Fee: _____ USD

Payment Schedule and Terms: _____

Obligations of Athlete:

- Participate in events, promotions, and appearances as reasonably requested by Sponsor.
- Maintain physical fitness and performance standards appropriate for sponsorship.
- Use Sponsor's products or services in accordance with agreement terms.

Obligations of Sponsor:

- Provide agreed sponsorship fees and benefits in a timely manner.
- Support Athlete's participation in agreed events and promotional activities.
- Supply Sponsor's products or services as agreed.

Intellectual Property and Use of Likeness:

Athlete grants Sponsor a non-exclusive, royalty-free, worldwide license to use Athlete's name, image, likeness, and biographical information in connection with the sponsorship and promotional activities during the term of this Agreement. Sponsor agrees that any such use shall be in good taste and comply with all applicable laws and regulations.

Confidentiality:

Both parties agree to keep confidential all proprietary information, trade secrets, and terms of this Agreement, except as required by law or agreed upon in writing. This obligation survives the termination of this Agreement.

Representations and Warranties:

Each party represents and warrants that it has full power and authority to enter into this Agreement, and that this Agreement constitutes a legal, valid, and binding obligation enforceable against it in accordance with its terms.

Indemnification:

Each party shall indemnify, defend, and hold harmless the other party and its officers, directors, employees, and agents from and against any and all claims, damages, liabilities, costs, and expenses arising from any breach of this Agreement or the negligent or willful misconduct of the indemnifying party.

Termination:

Either party may terminate this Agreement upon written notice if the other party materially breaches any provision and fails to cure within a reasonable time. Termination shall not relieve either party of obligations accrued prior to termination. Surviving provisions shall include confidentiality, indemnification, and any other provisions necessary to effectuate intent.

Governing Law and Venue:

This Agreement shall be governed by and construed in accordance with the laws of the State of _____, without regard to conflict-of-law principles. Any disputes arising under this Agreement shall be subject to the exclusive jurisdiction of the state or federal courts located in _____ County, _____.

Miscellaneous:

This Agreement constitutes the entire agreement between the parties and supersedes all prior negotiations and understandings. No amendment or waiver shall be valid unless in writing and signed by both parties. If any provision is held invalid or unenforceable, the remainder shall remain in full force and effect. The parties acknowledge that they have read and understand this Agreement and agree to its terms.

Signatures:

SPONSOR REPRESENTATIVE SIGNATURE

ATHLETE SIGNATURE

Signature: _____

Signature: _____

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